



Book Information for Estimate Form

Please fill out as much as possible. Knowing things can change is not a problem but to give you the best estimate, more information is always better.

When complete, simply Save the PDF with your responses and email it to:
BravoBookDesign@gmail.com

Genre:

Non-fiction works can be quite a bit more time-consuming if there are a number of sub-titles, breaks, charts, and other illustrations. Poetry is generally not as dense on the page as a novel or other non-fiction work. Knowing what we will be working on is important to estimate the development time.

Word Count:

The number of words and genre gives us a good idea as to how much material is there. A number of pages does not give much information since point size, line spacing, and how the margins are set can vary wildly from one to another. Comparing the Genre and Word Count will give us a good idea as to the amount of work necessary to complete the project.

Desired Format:

Portrait

Landscape

Although books can be all manner of sizes, most fall into some commonly seen formats. Common Pocket sizes are 5 X 8 and 5.25 X 8. Common Trade sizes are 5.5 X 8.5 and 6 X 9. Common Large formats are 7 X 10, 8 X 10, and 8.5 X 11. Knowing what the target size will be is helpful in figuring layout time. Also, knowing whether or not it is going to be portrait or landscape is helpful. The default is Portrait.

Specific Treatments:

Special wants for how the text is presented is helpful to know upfront. In most cases it's simply a matter of defining and applying a style to that part of the text. If it needs to be done after the rest of the text has been set then it simply adds time to the process. Doing it as the layout progresses saves time in the long run.

Photos, Charts, and/or Illustrations:

No

Yes

Total:

Preparing, inserting, and sizing photos with or without text wrap takes time for each image. Knowing if and how many are involved will be helpful in estimating the time it will take to do so. Leave blank if none.

Tables: **No** **Yes** **Number of Tables:**

Non-fiction works with tables are common for sorting and comparing information. Although not difficult, they too can take time to process so they fit properly and break cleanly across pages. Leave blank if none.

Index: **No** **Yes** **Number of Terms:**

If you want to have an Index for selected entries, having an idea as to how long many words and terms are involved is important for estimating time. They do not magically happen and can be quite time consuming if the list has many entries. We would need that list with the manuscript to target the occurrences of the terms to be able to create the Index. Leave blank if none.

Cover Design:

Do you have any specifics for the cover? If it's artwork, photography, or other imagery is it available in high resolution and in a size big enough for it to work as the cover image? Much of the imagery found on the Internet is not necessarily of the correct density or size and in many cases has a copyright restriction. If you have someone you want to do the cover work, that's fine we can provide the specifics for what your print provider is going to want to see. Please give a quick summary of what you want to do.

Final Format: **Softcover** **eBook** **Hardcover**

The text usually is compatible with both soft cover and hard cover treatments, but there are restrictions for some hard cover providers. The eBook format as an ePub, is compatible with most providers but will need its own ISBN if it's going anywhere other than Amazon/KDP.

Providers: **Commercial** **Amazon/KDP** **Ingram/Spark** **Other**

For print are you looking to have it produced commercially? Is it going to one or more of the POD providers? The most common POD providers are Amazon/KDP and Ingram/Spark, but we have worked with many of the others.

Special Instructions: Whatever else that is not addressed above you would like to add.